Bers is Born

The Queen never starts the game, yet it plays an important role in the game.

Binance Smart Contract
Solana Blockchain
Blockchain is the future.

Bers Coin

May 18, 2021 – October 24, 2021
White paper
v1.2

Welcome to the Bers coin whitepaper

Table of Contents

Introduction

Bers coin is a crypto token working on the Blockchain through Binance Smart contract.

Founder	Bers Technology LLC
Type	Crypto Token
Name	Bers
Token Ticker	BERS
Website	www.berscoin.com
Blockchain	Binance Smart Contract + Solana
Token standard	BEP20
Total Supply	4,000,000,000
Token price $ USD	0,00060
Mining	Not Mineable

Click here to check on BSCSCAN.COM
We are testing Solana's Blockchain to reduce transaction fee.

Solana devnet :
https://explorer.solana.com/address/DCEXw37nxoFTRmbtbEW4gnBijrqHPSyBt2VirUQYoXfX?cluster=devnet

Solana mainnet :
https://explorer.solana.com/address/5Rxq1GiVeuhhgcy3BEHLtjrHir1RKcNVpi5J6ZGMVDxj

Problems

Today's economy is very imbalanced, and the monopoly strongly established. Even Blockchain-based projects do not seek to build an ecosystem and share the profits equally. Instead of trying to solve the problems of paper currencies with high financial expenses, many projects focus on making money fast, when to sell, buy or how to increase the price through various ways.

There are many centralized and non-transparent projects that do not share the benefits with consumers by hiding their profits, instead they make it seem complicated and expensive to maintain.

But Blockchain technology solves the problems of expensive trusted third-party, infrastructures, high transaction fees and provides an incomparable security.

Some characteristics of crypto projects with an unhealthy ecosystem:

- Most of the total supply is not locked and is owned by founders:

Problems: In this case, they can artificially pump the price, sell in large quantities and scam others. Also, they can sell the liquidity to own all profits.

- Fake projects, teams, developers:

Problems: There is no real project in order to create an ecosystem, but a purpose to make more money, pump the price using social media and influencers to make short-term high gain.

- Business model is not clearly explained and there are many hidden details:

Problems: They have good projects, however not all activities are open, no dividends for the hodlers and expenses can be increased at any time.

- Fake fixed total supply with mint function or inflated total supply with burn function to make fake scarcity:

Problems: The main drawback of paper money is it can be printed whenever it is needed.
Mint: The total supply of a "mintable" token that doesn't use its own Blockchain, can be increased as many times as you want in few seconds. Burn: It is normal to have a burn function if you increase the total supply in bonus to validate the new block. Although, a burn function can be only used to attract attention to raise the price. These two functions can damage the project's reputation and make them untrustworthy.

Many crypto and Blockchain-based projects exist although not all of them are valuable. Unfortunately, many people invest and take risks with their money without understanding ultimate purpose of the project.
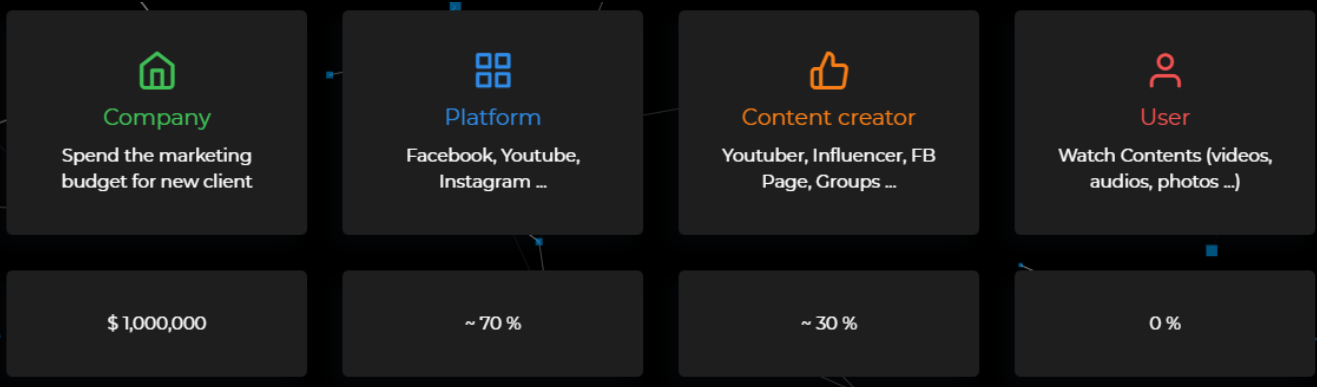
Besides these problems, some issues in advertising and the centralized revenue that flows through it gets our attention.

Every day, we consume a lot of online content, which is not as free as it seems. Due

to the sponsored content and ads, people **MUST** watch them in order to access the actual contents or data. A huge amount of money circulates behind it, unfortunately the consumer does not benefit from it as the system excludes users from the economic loop and makes them its product.

Advertisers, on the other hand, also spend money in vain on marketing that is wasted using unattractive ads, or wrong positioning etc. It is impossible to pinpoint how many ads have been targeted, and how many ads have been ignored precisely.

Company	Platform	Content creator	User
Spend the marketing budget for new client	Facebook, Youtube, Instagram ...	Youtuber, Influencer, FB Page, Groups ...	Watch Contents (videos, audios, photos ...)
$ 1,000,000	~ 70 %	~ 30 %	0 %

So, how does Bers project use the advantages of Blockchain to solve these problems and create a real beneficial ecosystem?

Solution

The decentralized platforms have created a diverse financial ecosystem working on blockchains, which are transparent and can be checked through cryptography and pre-defined coding known as Smart Contracts.

These platforms are redefining the structure of money markets without the need for a central authority or third-party decision-makers.

In this way, they can be used to create a completely transparent and healthy ecosystem platforms at a lower cost and distribute the benefits evenly.

Our advantages:

- Founders have only 10% of coins, which are locked with the reserve's supply. Also, liquidity supply is considered as a property of the Bers community and when it is sold on the market, a part of the profits shared among the hodlers.

- 50 percent of all the revenues from Bers Projects are directly distributed to users. Also, 80% of the net profit will be allocated to the hodlers.

- We're going to change "the game" finding the right balance between the platform, customers, and the advertisers.

- Thanks to blockchain, complete transparency on our transactions will be offered. Bers Coin's source code doesn't include a mint or burn function which makes possible a regulated value only by the law of the market.

- There is a limit for each user in IEO: a maximum of 1,000,000 Bers coins in order to maintain a fair distribution.

- Some of our projects are presently in use long before ICO/IEO and new projects are underway.

- Using blockchain's transparency, it will be made possible to create a prize pool for Bers-gamers and an interesting distribution for top players.

What is the output and the use case?

Use case

> ➤ **Reward and Content:** https://reward.berscoin.com

An organization places its ad on the Bers platform, credits 1,000,000 (e.g) Bers coin for it, and sets the reward by 1 Bers coin for each person views the ad.

Anyone who views this ad will immediately receive 1 Bers coin and another 1 Bers coin will be automatically allocated to the Bers platform.

This will keep this ad active on the platform without duration, until 500,000 unique users see the ad and get rewarded. Of course, revenue and expenses will be transparent, and all transactions can be verified on Blockchain.

It also provides an advantage not only to the users but also to the advertisers:

Ad fees are calculated and based on the number of unique views, not by the ad's time frame. This way, the ad will be more efficient as the advertiser has no need to worry about when and where to position their ad.

The advertiser will also decide how many Bers coin to give as a reward. If the Bers platform has 100,000 users, it is enough to pay 200,000 Bers coins to show your ad to everyone. Otherwise, if you set 0.01 Bers coin as a reward, you can show your ad to everyone with only 2000 Bers coin. Of course, the ads with high rewards will appear at the top of the platform and it is apparent that the high rewards attract much more attention.

In addition, Bers platform will host interesting videos, audios and photo contents created by Bers creators as well as others, and these ads will be funded by different advertising systems. This is a great opportunity for users to make money while enjoying the news and the interesting contents.

Each quarter, the Bers platform will distribute 80% of all Bers platform's net profit as dividends to hodlers.
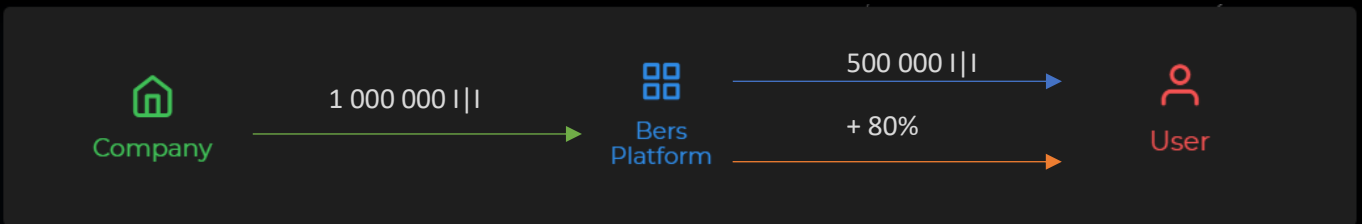
How calculate dividends of 80%:

As mentioned above, all Bers platforms will share the Bers coin with the user on a 50/50 basis. Then Bers platform will distribute 80% of the net profit to the Bers hodlers on a quarterly basis.

Equations:

Dividends = Y * U% = Y * [(U * 100) / P]%

Y: 80% of Net profit

U%: User HODL ratio = (User hold * 100) / total quantity staked
U; User hodl
P: Total quantity stacked/locked on Bers wallet

Example:

Suppose a total of 10,000,000 I|I coins are rotated. Since 50% goes to consumers directly, the total revenue will remain at 5,000,000 I|I.

If 50% of this goes to the expenses, the net profit will become 2,500,000I|I.

Then 80% of net profit will be 2,000,000I|I.

Now, let's say if user hodl 10,000 I|I and the total quantity hodled is 10,000,000 I|I.

Dividends = 2 000 000 * [(10 000 * 100) / 10 000 000]% = **2000 I|I**

In other words, when you hodl 10,000 Bers coin, then your coins will work for you and earn 22.22 coins per day.

What are the guarantees of such benefits and dividends?

If you implement this project without using Blockchain, you can never give a guarantee of 50/50 or 80% profits share. To make it work, you need a lot of work and money to have infrastructure with high security controls, workers, developers, bank fees, audits, etc.

Good news is we have a technology called Blockchain that offers us a following solutions:

- ✓ Decentralized
- ✓ High availability
- ✓ Low-cost transactions
- ✓ Unhackable
- ✓ Open to everyone

- ✓ No need of trusted third-party or banks
- ✓ Fast and transparent
- ✓ Cannot be falsify
- ✓ Unlimited

Bers Coin

What is BERS - Bers Coin?

A project to create an ecosystem where benefits are shared accurately and transparently with a completely secure and accessible system on Blockchain. Bers Coin is a crypto token released on May 13th, 2021, on the Blockchain by Binance Smart Contract.

We develop the connection on Solana Blockchain to reduce costs and delays.

Solana devnet :
https://explorer.solana.com/address/DCEXw37nxoFTRmbtbEW4gnBijrqHPSyBt2VirUQYoXfX?cluster=devnet
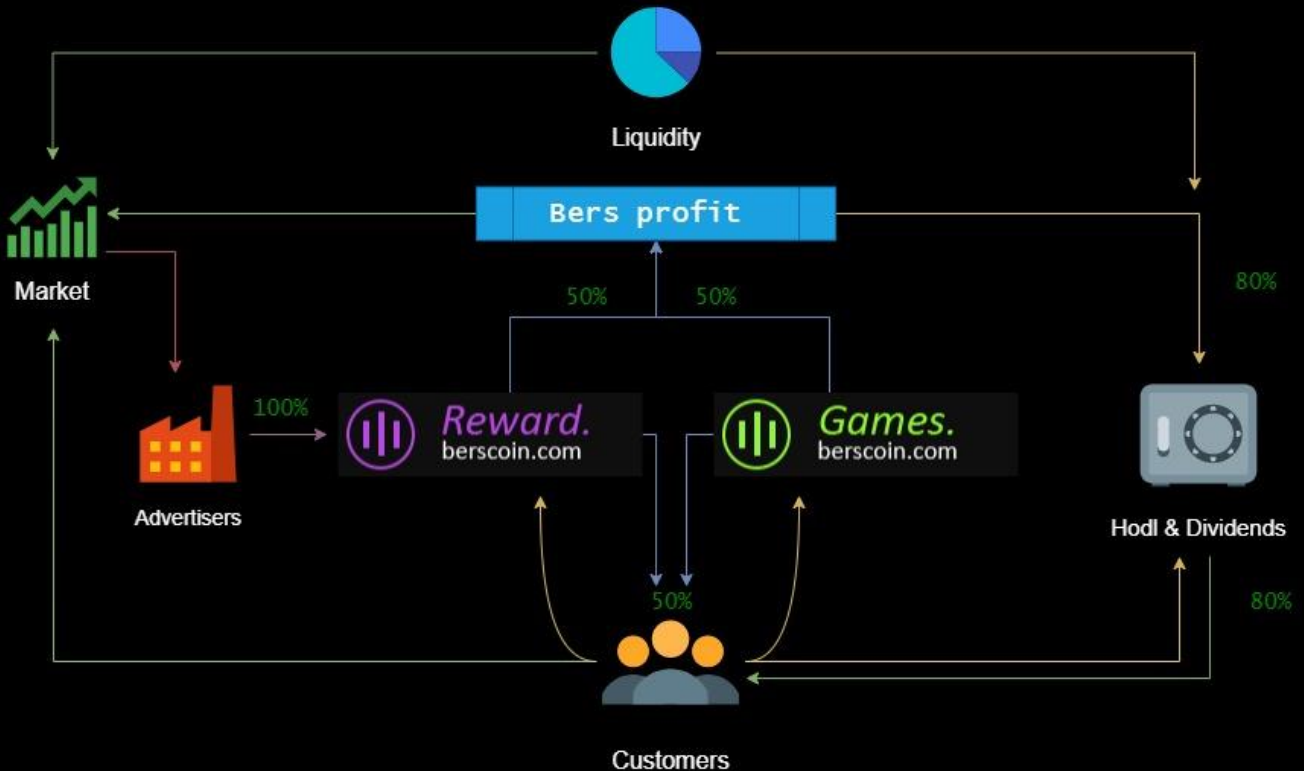
Solana mainnet :
https://explorer.solana.com/address/5Rxq1GiVeuhhgcy3BEHLtjrHir1RKcNVpi5J6ZGMVDxj

Official website: https://berscoin.com

As it is on Binance smart contract, you can use all wallets supporting the BEP-20 protocol.

For example: Trust Wallet, Metamask, Binance Chain Wallet, Phantom etc.

Circulation of Bers coin :

Team and founders of BERS

Bers coin was founded by Narmandakh Montblanc, an IT Engineer graduated from University of France in 2011. Currently, he is working at Indépendance Royale company based in France as a CTO and leader of IT development.

He first got involved in cryptocurrencies in 2015 by mining Bitcoin and trading on exchanges such as Bitfinex and Kraken. Interested in smart contracts, he coded some test tokens on Ethereum and learned language Solidity. He also made Youtube videos explaining what Bitcoin is and how Blockchain works in Mongolian Language back in 2017.

Main members:

Narmandakh Montblanc
CEO
IT Engineer, Blockchain Developer

Temuujin Chinbaatar
COF
Digital Marketing engineer

Jean-François Cane
CTO
Founder of Media Projet, Blockchain Senior Developer

Enkhtur Natsag
Head of Sales and Partnership
CEO of MIMICO

Thomas BASCOUL
Software Engineer

Delgermaa Batsaikhan
Frontend Engineer

Nomin Bold
Business Strategist

Enkhmaa Munkhjargal
Community Lead

What is Bers Coin distribution?

A maximum of 4 billion Bers coins have been created without the mint or burn functions. Only if the user sends his/her Bers coin to the wrong address, the total supply can be reduced.

Founders, team*	10%	400,000,000
Reserves*	10%	400,000,000
ICO/IEO & Airdrop	15%	600,000,000
Investors & Marketing	15%	600,000,000
Operations	20%	800,000,000
Liquidity*	30%	1,200,000,000
Total		4,000,000,000

*Founders, team: The supply is locked, and every year it will be unlocked by 25%.

*Reserves: This supply will be locked for 5 years.

*Liquidity: If there is some liquidity sale in the market, this is considered as the profit of the Bers company. Therefore, a dividend will be distributed to the hodlers and users by the rule of 80% as we think this is the property of all Bers consumers.

First IEO will be announced soon (Q4, 2021) with 400,000,000 Bers coin on internal exchanges or on the official website.
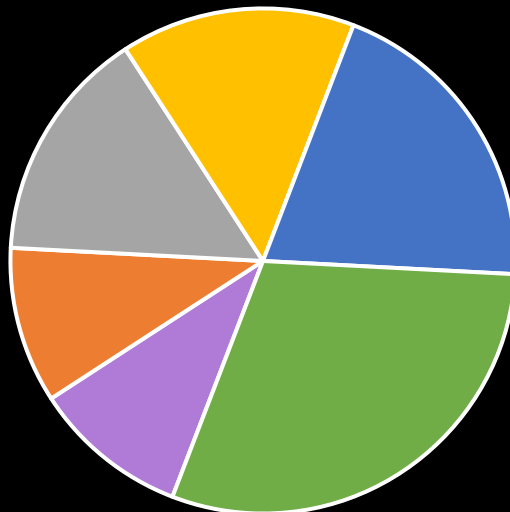
■ Founders, team*   ■ Reserves*   ■ ICO/IEO & Airdrop
■ Investors & Marketing ■ Operations ■ Liquidity*

Where Can You Get Bers Coin?

- You can participate on our ICO/IEO.

- You can join our team to participate and contribute on ongoing projects.

- Watch contents and ads on Bers Reward platform to receive rewards:
  https://reward.berscoin.com

- Play the games on Bers Games and be the winner to share the prize pool:
  https://games.berscoin.com

- After our first IEO :
  - o   You can swap on PancakeSwap.finance.
  - o   You can buy on Bers Wallet: https://wallet.berscoin.com

- Exchanges are coming soon.

Projects

Visit platform's website to learn more.
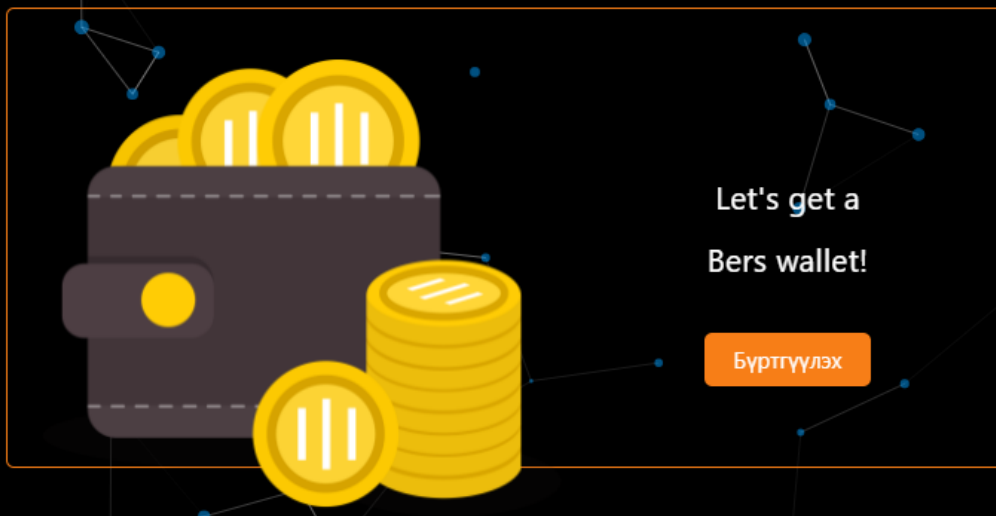
Bers Wallet: https://wallet.berscoin.com

The Bers Wallet account allows you to connect all Bers platforms. It is also designed to lock your coins with interest to receive an 80% dividend at the end of each quarter. Once IEO is completed, you can buy, sell and transfer Bers Coin safely through the wallet.
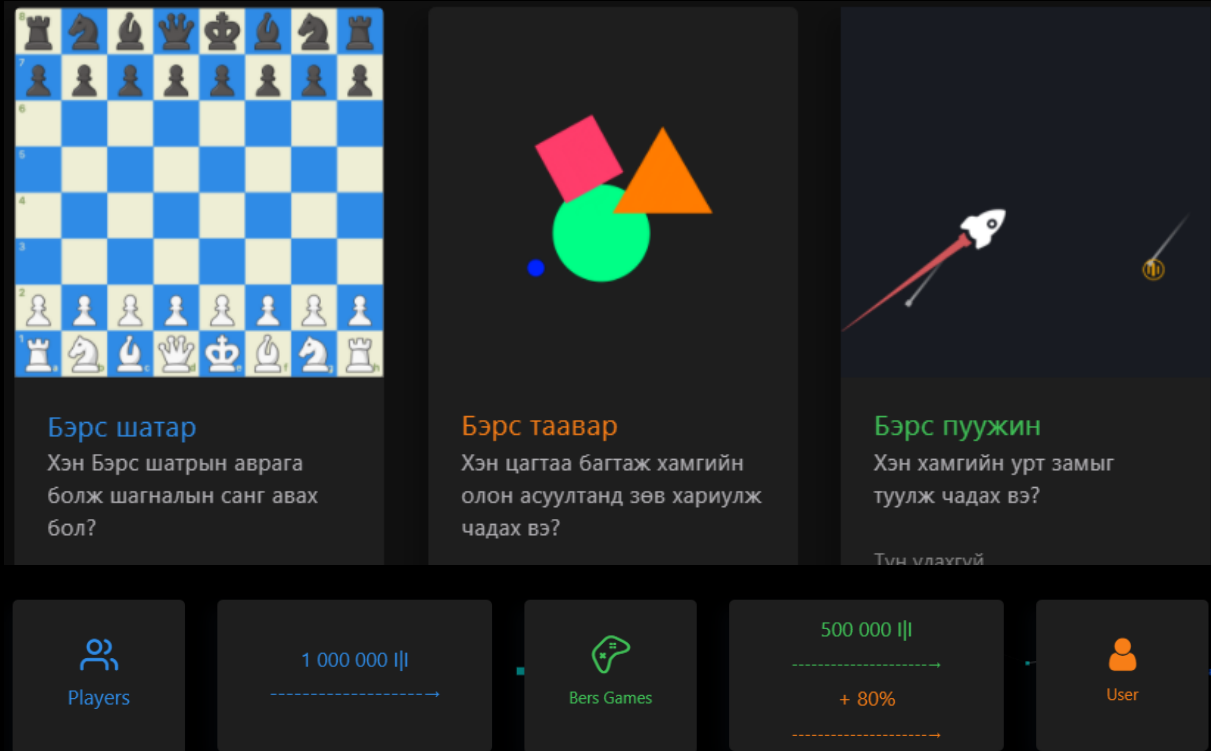

Reward & Content: https://reward.berscoin.com

Explained in use case page 8.

As all the transactions will be done in Bers coin on the Blockchain, the advertisers will decide how many Bers coin can be given to the ad's promotion depending on the market price. Another advantage is, once Bers platform enters foreign markets, the Bers Coin will be guaranteed by these transactions on Blockchain, giving facility to foreign users to pay easily.

Games: https://games.berscoin.com

Win bonus Bers Coin by playing games like Bers Chess, Bers Puzzles, Bers Rockets. In addition, the best players will receive a share of the total prize pool.

Бэрс шатар
Хэн Бэрс шатрын аврага болж шагналын санг авах бол?

Бэрс таавар
Хэн цагтаа багтаж хамгийн олон асуултанд зөв хариулж чадах вэ?

Бэрс пуужин
Хэн хамгийн урт замыг туулж чадах вэ?

Тун удахгүй

Players

1 000 000 ||

Bers Games

500 000 ||
+ 80%

User

For example:

Let's say, 50 Bers is needed to play chess. The winner gets back his/her 50 Bers with the competitor's 10 Bers coin, totaling 60 Bers. Out of 40 leftover Bers coins, 20 Bers will go to the prize pool and another 20 Bers will be allocated to the platform. Assume 100 matches occur a day then there will be 3000 games per month that makes 60,000 Bers (3000x20) in the prize pool.

The top 3 contestants with the highest scores will share the 30% of the 60,000 Bers and the 70% will be divided to the total chess players.

Just to remind you, users will get a dividend at the end of each quarter from the net profit of the 60,000 Bers that was allocated to the platform.

To make the game fair the system will automatically match the contestants with similar scores. It's FREE to play if they are not participating in the competition.

In short, the distribution of each game:

NFT: https://nft.berscoin.com
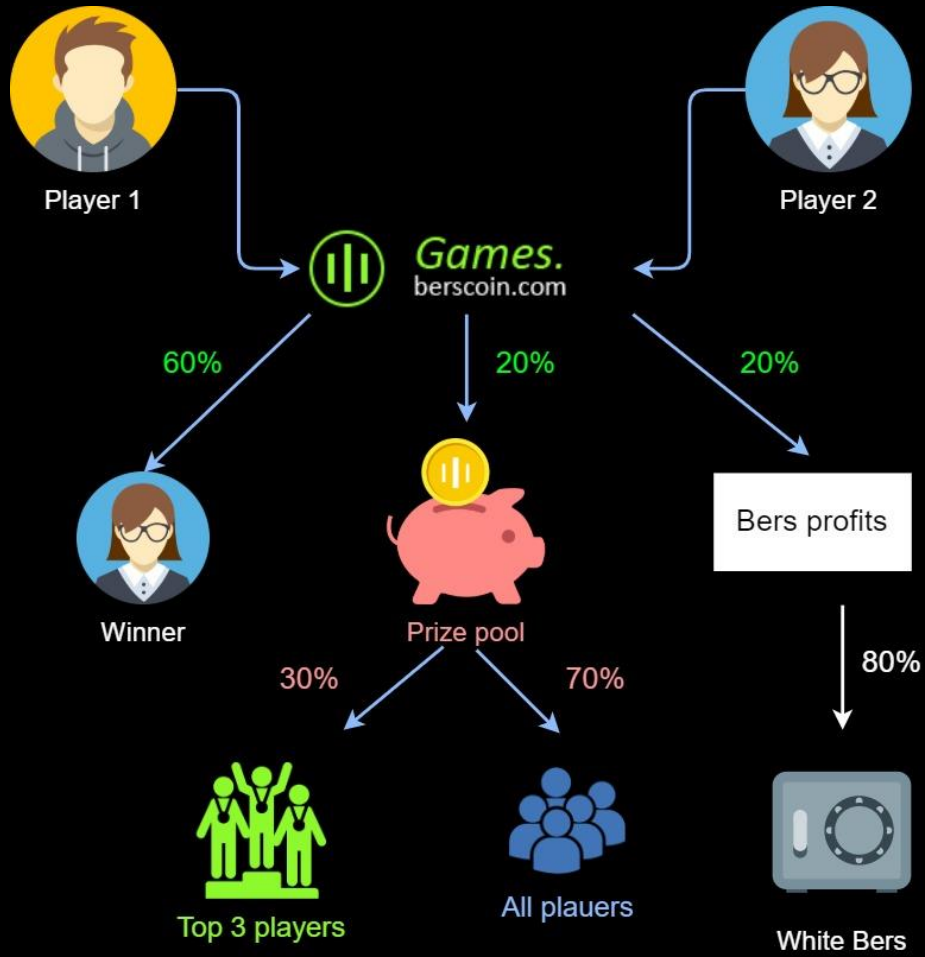
Bers NFT will be presenting its creations "Non fungible tokens" soon for all our users and supporters.

Our team is working hard every day to make our platforms user-friendly.

ICO/IEO and Airdrop:

15% of total supply is reserved for distribution.

Every year, we will organize surprise events to make airdrops. Currently, we are preparing for ICO and IEO.

We will communicate soon more details of which exchanges and when they will be launched.

If you want to know more about our project, please follow Bers Coin's official Facebook page and YouTube channel.

Conclusion

The Bers project aims to create a decentralized platform, rewarding every customer's action and develop an ecosystem that shares benefits fairly.

We hope that our actions will provide a good example of the use of Blockchain and contribute to the quality of new coins. The goal is not to create a pretty coin; rather to solve the problems and get rid of costly services through a crypto coin on the Blockchain.

Using Blockchain technology for making money in the short term, like buying cheap and selling expensive to the next person is not the purpose of Blockchain. Instead, we should think that Blockchain is the future. It's time for Bers to enter the game. Are you ready to join us?

According to the law of the market, when the use of a good project increases day by day, it increases in value. We will continue to use Blockchain to launch many new Bers projects and we are looking forward to work with other projects.

Long live the Blockchain!

If you wish to join our team and cooperate making advantage of your knowledge and skills, do not hesitate to contact us.

To make change
Let's take the next move together.

www.berscoin.com

The Bers coin team suggests you conduct your own due diligence and consult your financial advisor before making any investment decisions.